



News Release

From Nuance Communications, Inc.

Nuance Equitrac Print Management Solution Helps Samsung Multifunction Printer Users Cut Printing Costs, Improve Document Security and Streamline Workflows

LONDON, UK - November 30, 2012 – Nuance Communications, Inc., a leading provider of speech and imaging solutions, today introduced embedded clients for Equitrac print management software for Samsung XOA multifunction printers (MFPs). Equitrac embedded software enables customers to print securely, track all print, copy, scan and fax activity at the MFP for cost assignment, manage MFP resources more effectively, and reduce costly waste.

Equitrac embedded for Samsung is available on the Equitrac Office® and Equitrac Express® software editions, which target enterprise and education markets respectively. MFP end-users benefit from streamlined business workflows with secure and convenient access to documents. IT professionals benefit from a lower cost of ownership by eliminating the need for additional hardware to purchase and support.

Equitrac software can track and manage print, copy, fax and scan activity for virtually any MFP or printer brands, including Canon/Océ, Fuji Xerox, HP, Konica Minolta, Kyocera, Ricoh/IKON and Xerox – each of which currently sells or bundles Equitrac solutions through dealers, or as part of Managed Print Services (MPS) portfolios. Equitrac software is a great fit for MPS strategies where organisations are looking to improve document output efficiencies and reduce print costs in uniform or mixed MFP fleet environments.

“Equitrac embedded for Samsung strengthens our portfolio of MFP embedded platform support and provides organisations increased flexibility when selecting a print management and cost recovery solution,” said Chris Strammiello, Vice President WW Marketing and Product Development for Nuance’s Document Imaging Division. “With our print management software, customers are achieving lower total output volumes, better document security and improved productivity – which all can reduce costs.”

Equitrac software allows organisations to:

- Centrally track all print, copy and scan activity across the organisation;
- Enforce print and copy rules that discourage waste and abuse, advancing “green office” initiatives;
- Allocate document costs to specific departments and offices;
- Make printing more convenient and secure; and
- Use Follow-You Printing® to increase mobility and productivity by freeing users to output documents at the MFP of their choice – with secure pickup.

“Nuance’s support of the Samsung XOA platform extends the value of our MFPs by helping organisations to manage print environments more effectively and advance their environmental sustainability,” said Kasey Kim, Vice President XOA Partner Relationships, Samsung. “Equitrac software allows customers to reduce costs and increase security by gaining more control over document processing which generates a greater return from their hardware investment.”

Nuance’s document imaging portfolio includes Equitrac print management and cost recovery software, Nuance eCopy ShareScan scanning and workflow solutions, and Nuance OmniPage, PaperPort, PDF Converter Professional and eCopy PDF Pro Office desktop applications. The portfolio boosts personal productivity, increases departmental efficiency and streamlines enterprise workflows. It delivers an end-to-end solution that supports workflows from MFPs to desktop and mobile devices.

For a list of the latest support Samsung devices, visit: <http://www.equitrac.com/devices.html>. For more information on Equitrac, please go to: <http://www.nuance.com/for-business/by-product/equitrac/index.htm>.

Nuance Communications, Inc.

Nuance Communications, Inc. is a leading provider of voice and language solutions for businesses and consumers around the world. Its technologies, applications and services make the user experience more compelling by transforming the way people interact with devices and systems. Every day, millions of users and thousands of businesses experience Nuance’s proven applications. For more information, please visit www.nuance.co.uk

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