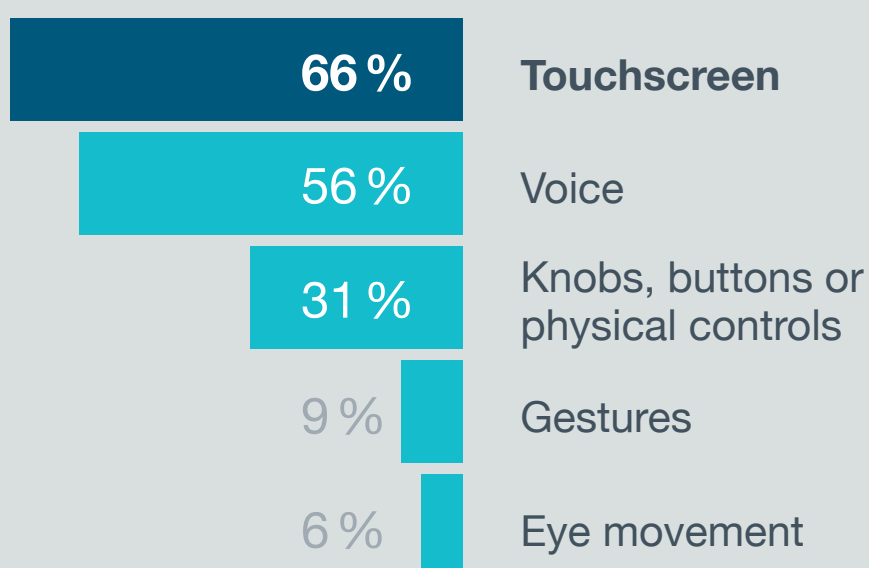


Autonomous cars – What passengers want to do instead of driving

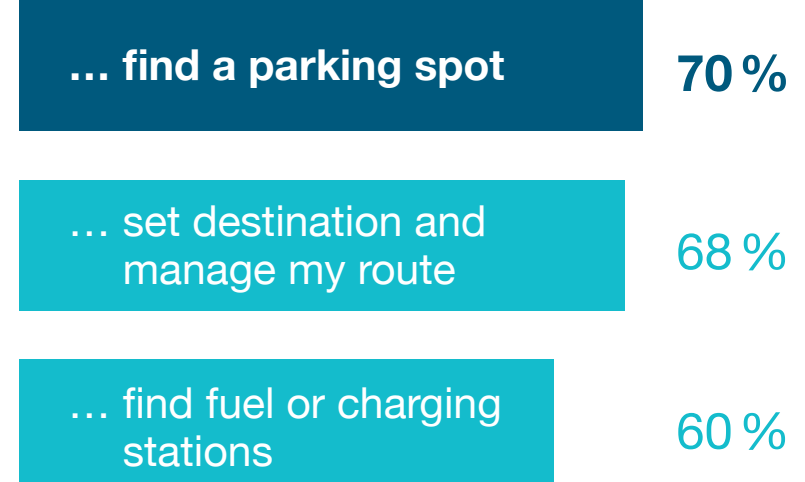
Nuance research from 400 drivers in the UK and US sheds light on what drivers plan to get up to behind the wheel while their cars drive themselves

Touch or talk?

How do passengers prefer to interact with a self-driving car?

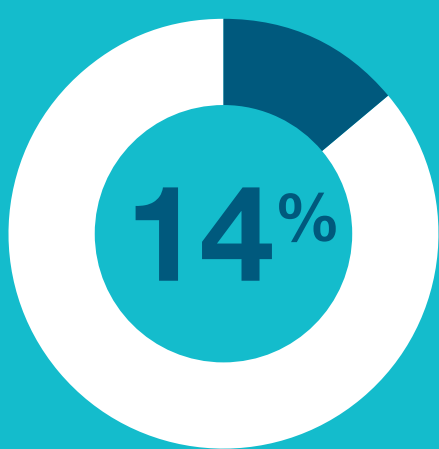


Hey car! Could you please...

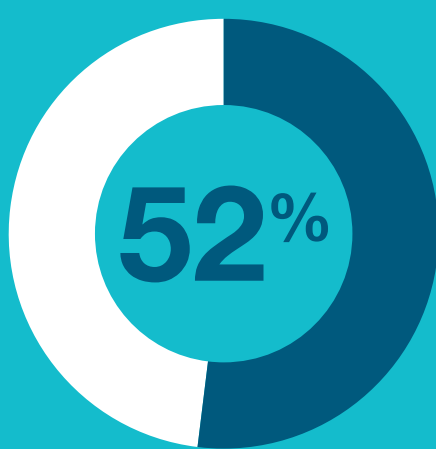


My car, your car, our car?

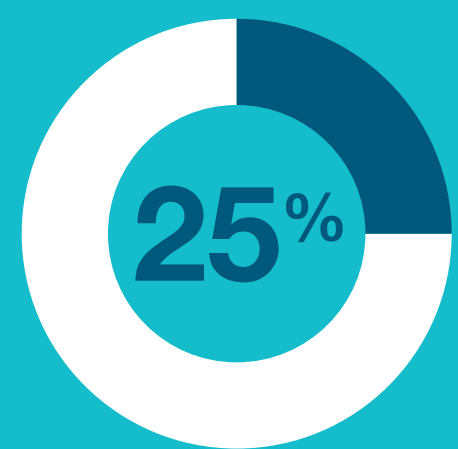
Car ownership vs. shared mobility



... would like to use an autonomous car through a mobility service for most trips, but would still like to own one and use it every now and then



... would like to own an autonomous car, but may occasionally use a mobility service



... would rely on a mobility service when necessary



All by themselves?
Drivers expect to spend most time alone, when in an autonomous car

Top 5 activities to do while driving in a self-driving car

... alone

- 63 % Relax, look out the window
- 64 % Listen to radio
- 42 % Talk on the phone
- 42 % Browse the internet
- 36 % Messaging

... with a co-passenger

- 71 % Having conversations
- 58 % Listen to radio
- 56 % Relax, look out the window
- 23 % Messaging
- 24 % Look up places